

PRESS RELEASE

CellMetric Launches Modus 3 RF Network Emulator for DVB-H, DVB-T and DAB Signal Simulation at IBC2006 in Amsterdam

Compact Size and Cost Effective Solution Brings 'Real World' RF to the Desktop

4 September, 2006 – Cambridge, UK - CellMetric, the design and manufacturing company providing innovative and cost effective solutions for the deployment of digital terrestrial and mobile TV systems, today announced the availability of Modus 3, its DVB-H, DVB-T & DAB RF network emulator. The Modus 3 is being launched at the IBC2006 exhibition in Amsterdam this week, 8th to 12th September.

Modus 3 is a high performance and flexible RF network emulator in a cost effective compact size, providing a RF vector signal source on the desktop of video software and hardware development engineers. Modus 3 is designed for product development, network emulation, product validation, production test and product demo.

Modus 3 effectively emulates the over air transmissions of a mobile video broadcast network in the lab or for product demonstration, giving a controlled and repeatable RF test environment.

- RF Modulated Output 174MHz - 2GHz
- I/Q, IF & Variable RF Outputs
- Typical Urban 6 (TU6) RF Channel Fading Simulator Option
- Hard Disk Test Stream Storage Option
- Compact Flash/USB2.0 Test Stream Storage
- ASI/SPI Interface Options
- USB 2.0 Interface

Commenting on the product launch CellMetric's CEO Graham Norgett said "Modus 3 is designed to meet the market need for a cost effective "real world" RF test source for the new mobile video transmission networks. We see silicon and handset developers having an increasing need for signal source to speed development and test of their software protocol stacks and reduce their time to market."

Key to these systems is CellMetric's Digital Radio architecture and "Application Specific I/Q™" modules which allow efficient customisation of this architecture using plug and play channel coders.

Designed for broadcasters, silicon, set top box and mobile video handset developers Modus 3 provides DAB, DVB-T and DVB-H RF modulated test signals in the 174 MHz to 2 GHz band. Test signals are available at IF, I/Q and RF interfaces, with the option to introduce programmable fading and attenuation in the signal path.

DVB-T & DVB-H signals compliant with EN 300 744 can be generated from live feeds via ASI or SPI interfaces. Additionally, pre-recorded and highly repeatable I/Q and

Transport Stream test files can re-played from internal hard disk, Compact Flash and USB 2.0 memory options.

When connected to a host PC via its USB2.0 interface Modus 3 emulates a hard drive for simple test file management and includes a remote control graphical user Interface option with defined API.

CellMetric will be showcasing its DVB-H and DVB-T products at IBC2006 in Amsterdam, 8th – 12th September, Stand 1.481 (on the DAB Pavilion).

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About CellMetric

CellMetric – (Cell - Macro Cellular broadcast systems) (Metric –application of measurement algorithms to provide intelligence to broadcast systems)

CellMetric is a design and manufacturing company whose goal is to develop innovative, intelligent, cost effective solutions to some of the challenges of digital switchover and mobile video roll out. This includes innovative DVB-T and DVB-H repeater systems, micro base stations and the Modus 3 I/Q RF signal sources for mobile video network emulation.

Cell Metric was formed in 2005 by Graham Norgett, one of the founders of Symbionics Instruments, later Adherent Systems which developed a significant market share in the DECT and DVB MPEG test systems market. Adherent, where Norgett was Marketing Director, was sold in 2001 to a major US based T&M multi-national.

CellMetric staff have extensive experience in designing real world DVB systems and attend DVB and DTG standards committees.

CellMetric is a privately held limited company.

For more information, visit www.cellmetric.co.uk.

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