



PRESS RELEASE

CELLMetric launches Modus 6 DVB-T2 HD TV Player

Modus 6 supports up to 64GB compact flash card and can play multi-program DVB-T2 COFDM RF transmissions.

21th May, 2010 – Cambridge, UK– CELLMetric, the intelligent digital broadcast solutions company, announces the launch of its new Digital Video Broadcast (DVB) T2 RF Player.

CELLMetric's Modus 6 is designed to provide cost effective digital television RF playout from Compact Flash (CF) storage disks. The unit supports CF cards up to 64GB in size and can play up to 30 minutes of DVB-T2 high definition transmission.

The Modus 6 is a highly portable and ruggedised unit that can run from auto switching mains and battery power sources. Thanks to its embedded Unix like operating system, the Modus 6 is reliable and has the ability to play 24/7 which is a key benefit. The unit does not require a PC to operate and is designed for long term unattended operation.

Based on CELLMetric's highly successful Modus 3 DVB-T/H modulator, the Modus 6 builds on the experience and benefits from the success gained with this product. Modus 6 offers ease of use, a fully integrated remote control, and CELLMetric's unique Smart Start™ XML meta data file system make the Modus 6 simple to operate. Smart Start™ allows users of the Modus 6 to store the configuration of the playout stream file on the CF card holding the stream. When selecting a stream file the Modus 6 automatically configures correctly, ensuring correct and repeatable RF playout.

The Modus 6 DVB-T2 Player is available now for purchase from CELLMetric.

CELLMetric will be attending IBC2010 in Amsterdam, 10th – 14th September where it will be showcasing its DVB-H, DVB-T, DVB-T2, DVB-S/S2 and DAB/DAB+ products. To schedule a meeting, please email ibc10@cellmetric.co.uk.

About CELLMetric

CELLMetric – (Cell - Macro Cellular broadcast systems) (Metric – application of measurement algorithms to provide intelligence to broadcast systems)

Founded in 2005, CELLMetric was formed with a goal to develop innovative, intelligent and cost effective solutions to meet the challenges of digital TV switchover, mobile video and 4G LTE Cellular deployment.

Drawing on the expertise of a highly experienced team of systems, software, RF and VLSI engineers with extensive experience in digital TV and mobile communications, CELLMetric is developing a range of modular solutions, including: repeater systems, micro base stations and the Modus I/Q RF signal sources for network emulation. Key to these systems is CELLMetric's Software Defined Digital Radio architecture and "Application Specific I/Q™" modules which allow efficient customisation of this architecture using plug and play channel coders.

All CELLMetric's products blend a mix of fast processors, FPGAs, and broadband RF digital radio to provide intelligent, self-measuring transmission systems.

CELLMetric is currently working in the areas of:

- DVB-T
- DVB-H
- DAB
- DAB+
- T-DMB
- DVB-S
- DVB-S2
- DVB-T2
- LTE

CELLMetric's patented architectures are highly modular, allowing the efficiencies of engineering reuse to be gained.

CELLMetric =

- Easy to install
- Easy to operate
- Easy to maintain

Cell Metric was formed in 2005 by Graham Norgett, one of the founders of Symbionics Instruments, later Adherent Systems, which developed a significant market share in the DECT and DVB MPEG test systems market. Adherent, where Norgett was Marketing Director, was sold in 2001 to a major US based T&M multinational.

CELLMetric is a privately held limited company.

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